

Jung von Matt/Limmat is the most successful digital agency.

Migipedia wins “Master of Best of Swiss Web” award

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Jung von Matt/Limmat lands the “Master of Best of Swiss Web” award with its “Migipedia” project and takes away gold in 3 out of 9 categories. The three prize-winning projects were “Migipedia”, “Chocolate and the Wild Chickens” and “M-Budget Shared Apartment” for client Migros.

Jung von Matt/Limmat came away from the Best of Swiss Web Award Night on March 31, 2011 at Zurich’s Kongresshaus with the coveted “Master of Best of Swiss Web” prize for the “Migipedia” consumer encyclopedia. The Master goes to the best and most convincing project overall.

The communications agency won medals in 6 out of 9 categories. The impressive line-up consists of 3 gold medals, 3 silver, 3 bronze and 2 shortlisted projects. “Our agency stands for brand leadership in today’s digital age. We are highly delighted with the impressive string of awards we garnered at this year’s Best of Swiss Web”, says Dominique von Matt, Managing Director of Jung von Matt/Limmat.

Awards went to the consumer encyclopedia “Migipedia”, a joint production with Liip AG and Migros, the interactive egg-laying betting game “Chocolate and the Wild Chickens”, and the social media promotion “M-Budget Shared Apartment”. All projects were carried out for Migros.

www.migipedia.ch

www.bosw.ch

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